

## COOKIES POLICY

Our company, **Vitadio s.r.o.**, reg. no.: 01892444, with its registered address at Jičínská 226/17, Žižkov, 130 00 Prague 3, registered in the Commercial Register administered by the Municipal Court in Prague, Section C, file 277246 (hereinafter as „**Vitadio**“), as an operator of the website at the domain **vitad.io** (hereinafter as „**Website**“) hereby informs about how Vitadio uses cookies within the operation of the Website.

### 1. What are cookies and what are they used for?

Cookies are small, simple text files stored by your web browser on your device (a computer or a phone) used to access the websites.

Cookies contain information about your device and how you use the website (typically data filled into web forms, information about version of your operating system, language settings and others). Thanks to this information, it is possible to ensure correct functionality and security of the website and generally improve your browsing experience. Cookies also allow better personalization of websites and online advertisements tailored specifically to your needs and preferences.

Cookies are commonly used by websites and mobile applications and are not, in themselves, harmful to your systems.

The cookies set on our Website do not store or display personal data that would allow us to identify a specific individual.

### 2. What type of cookies do we use, and for what purposes?

#### 2.1. Purpose of cookies

Cookies may be sorted into several different categories depending on various criteria. Typically, cookies are distinguished based on their purpose, as follows:

**Technical cookies** Also known as necessary cookies. Without these cookies, the Website would not be able to function properly at all. For example, it would not be possible to fill in and send in forms on the Website or use other essential Website functions and features.

**Preference cookies** Preference cookies allow the Website to remember users' preferences (e.g. language, currency settings, etc.) and recognize if the user is returning to our Website, thus enabling us to tailor the Website to users and ensure its more comfortable and enjoyable use.

Unless specifically stated otherwise in relation to a specific cookie, even these cookies only collect anonymous information (they do not

recognize a specific person) and do not track your movement elsewhere on the Internet or in mobile applications.

**Analytical cookies** These cookies allow to track statistics on visits to websites and applications and on their use (typically, how many unique users visited the Website, clicked on a link, used a feature, if an error occurred etc.) and thus further improve the website.

**Advertisement cookies** Advertisement cookies carry data about your visit to the Website and about your activity. These cookies help to target the advertising displayed to users of a website, so that they only ads relevant to the interests of users are displayed and the users are not bothered by irrelevant advertisement. At the same time, advertisement cookies can help determine the effectiveness of advertising on a website.

We will only use preference, analytical and advertisement cookies with your consent. You can adjust your cookies preferences as described in section 3 of this document.

## 2.2. Cookie lifespan

According to their lifespan, following types of cookies are distinguished:

**Session cookies** These cookies are stored on your device only until you leave the website and are then deleted (i.e. only for the duration of the session). Such cookies are used e.g. to remember information when the user navigates between individual pages, so that it is not necessary to repeatedly enter or fill in information that has already been entered.

**Persistent cookies** Persistent cookies remain stored on your device even after you leave the website, and they will remember you as a returning visitor.

## 2.3. First-party and third-party cookies

Cookies can be further distinguished according to which party stores them on your device.

**First-party cookies** The cookies that are set directly by the website you are visiting.

**Third-party cookies** Those cookies that are stored on your device by a website other than the one you are currently visiting. These cookies store information for another website which usually owns some content displayed on the website you are currently visiting (ads, plug-ins etc.). Typically, these may be cookies of a third-party which provides services of traffic analysis or online marketing to the operator of the website, or cookies

set by social networks that display ads, plug-ins or functionalities on the website you are visiting.

Third-party cookies are set and processed by the third parties who store them on your device. We do not have access to or control over third-party cookies. The information provided in this Cookie Policy about the third-party cookies used is merely indicative, and the third parties may change or modify the use of their cookies independent of our will. You can find more information about the third-party cookies used and how they are processed directly in Cookie Policies of the third parties that set the cookies.

## 2.4. Specific cookies set by the Website

The following cookies are currently set by the Website:

First-party cookies				
Cookie name	Purpose	Type	Legal title for the processing	Expiration
XSRF-TOKEN	Cookie set by the Wix website building platform, which is used for security purposes.	technical	legitimate interests	1 day
laravel_session	Cookie set by the Laravel service for creating web applications, the cookie is used to identify a session instance of the website user.	technical	legitimate interests	1 day
cookie-settings	Cookie set by the Website for storing the cookie consent while using the Website.	technical	legitimate interests	30 days
_ga	Cookie set by Google Analytics used to calculate visitor, session, campaign, and site usage data for analytical reporting. This cookie stores information anonymously and assigns randomly generated numbers to identify individual website visitors.	analytical	consent	1 hour
_gid	Cookie set by Google Analytics used to store information about how visitors use the website and helps to create an analytical report on the functionality of the website. The data collected,	analytical	consent	1 day

	including the number of visitors, their country of origin and the pages visited, are anonymous.			
_gat_UA-*	Cookie of the Google Analytics service; its purpose is to limit the frequency of calls and to limit the amount of data collected on websites with high traffic.	preference	consent	1 minute
SL_C_23361dd035530_SID	Cookie of the Smartlook service; its purpose is to improve Vitadio app quality.	analytical	consent	1 month
SL_C_23361dd035530_KEY	Cookie of the Smartlook service; its purpose is to improve Vitadio app quality.	analytical	consent	1 month
SL_C_23361dd035530_VID	Cookie of the Smartlook service; its purpose is to improve Vitadio app quality.	analytical	consent	1 month
_fbp	These cookies help to target the ads to show relevant ads according to users' interests.	advertisement	consent	1 month

Often, the third-party cookies may track your activity on our Website. However, as explained above, we do not have control over third-party cookies set to your device by other websites.

#### **More about Google cookies:**

Google Analytics cookies are used to analyze Website traffic and to create reports on the interaction of visitors (users) with the Website. Google Analytics cookies may also be processed by Google Ireland Limited, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland. Google may also set third-party cookies in order to personalize advertising on the websites for the user.

The terms of use of cookies set by Google are available at: <https://www.google.com/policies/technologies/cookies/>.

You may also learn more about Google cookies at:

[https://support.google.com/analytics/answer/6004245?hl=en\\_US](https://support.google.com/analytics/answer/6004245?hl=en_US).

### **3. How can you manage use of cookies?**

#### **a) Internet browser settings**

You can always completely disable use of cookies by changing the general settings in your internet browser. However, if you disable cookies in this way, it is possible that the Website will not work properly.

By allowing cookies in your internet browser settings, you express your consent with use of technical (necessary) cookies set by the Website.

Main internet browsers cookies settings:

[Microsoft Edge](#)

[Google Chrome](#)

[Mozilla Firefox](#)

[Opera](#)

[Safari](#)

#### **b) Adjusting cookies preferences for particular purposes**

We may only use and process cookies that are not necessary for the functioning of the Website (i.e. preference, analytical and advertisement cookies) with your consent. You can grant us the consent via a dedicated pop-up window (cookie banner) that appears on the Website. We will not process the unnecessary cookies without your consent.

We always ask for your consent to the use of other than technical cookies when you first visit the Website, or when you need to update your consent.

Consent to the use of cookies is voluntary. If you do not want us to use the unnecessary cookies, you do not have to give it to us.

[MANAGE YOUR SETTINGS](#)

#### **c) Withdrawal of consent to the use of cookies and change of cookies preferences**

You can revoke the once granted consent to the use of cookies freely at any time. This can be achieved by changing your settings in your internet browser (by completely disabling the cookies, see more above).

It is also possible to delete the cookies already stored on your device in your internet browser at any time.

Please note that the withdrawal of consent to the use of cookies or deletion of cookies may have adverse effect on your user experience while browsing the Website.

### **4. For how long do we store cookies?**

First-party cookies are stored and valid until the expiration of your session (i.e. until you leave the Website or close all the windows of your Internet browser), meaning these are generally session cookies, unless otherwise stated above for a specific cookie.

The period of validity of third-party cookies is determined by these third parties. The third-party cookie information provided above in this document is for informational purposes only and may

change over time at the discretion of the respective third parties. This is beyond our control. More detailed information regarding third-party cookies used within the Website can be found in the information documents of individual third parties (see links to these documents above).

## **5. Further Information**

Further information on how we process personal data of our users, as well as information regarding the possibility of exercising your rights in connection with this, can be found in the relevant information documents (Privacy Policies) available on the Website: [www.vitad.io](http://www.vitad.io).

If you have any questions about cookies or generally about your privacy, you can contact us at any time at our e-mail: [podpora@vitad.io](mailto:podpora@vitad.io).

This Cookie Policy is effective as of 1 January 2021.